

**Official Rules**  
**Ugly Holiday Sweater Contest (Social Media)**  
**Wednesday, December 15, 2021**

**A. Participant Eligibility:**

- i. Promotion is open to U.S. residents who are 21 years of age or older at the time of entry.
- ii. Entrants must be a Northwoods Club member; membership is free.
- iii. Entrants need not be on premises during the contest to win.
- iv. Entrants must have registered in appropriate ugly holiday sweater before registration period ends to be eligible to participate in this promotion.
- v. Persons who are on PCCH's list of banned patrons are not eligible to enter.
- vi. Employees of PCCH, the Forest County Potawatomi Gaming Commission, and the immediate family member of the PCCH Marketing Department and Upper Management team are not eligible to participate in the promotion or vote online. An immediate family member is defined as a parent, sibling, child, or any other person residing in the same household as employee.

**B. Agreement to Official Rules:**

- i. By participating in the promotion, entrant fully and unconditionally agrees to and accepts Official Rules of each promotion and the decision of PCCH, which are final and binding in all matters related to the promotion.

**C. Promotion Period:**

- i. The promotion period starts December 8, 2021 at 8:00 a.m. Central Time (CT),
- ii. The promotion ends at 3:00 p.m. CT on December 15, 2021.
- iii. PCCH's computer is the official time-keeping device for this promotion.

**D. How To Enter:** Eligible guests may enter to participate in the contest in the following way:

- i. Send a picture of self in ugly holiday sweater, fill out the advertising release form, and fill in contact information via [loyalty@cartercasino.com](mailto:loyalty@cartercasino.com) between 8:00 am on December 8, 2021 to 12:00 pm December 13, 2021.

**E. Free Entry:** N/A

**F. Prizes:**

- i. Prizes are: First place = \$500 cash, second place = \$300 cash, third place = \$200 cash & fourth place = \$100 cash
- ii. Total value of this promotion is \$1,100
- iii. **There may be a variance if a winner does not claim their prize in the allotted time frame.**
- iv. The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded "As Is". PCCH expressly disclaims all representations and warranties with respect to any prizes. Any costs or repairs become the responsibility of the winner. Items are not redeemable for cash.
- v. The winners may be required to provide non-expired governments issued photo identification and a Northwoods Club card to claim prize.
- vi. All necessary tax documents must be completed before prize is awarded.

**G. Drawing / Notification:**

- i. Each contest participant will be required to fill out the online advertising release/registration form, to include their Northwoods Club card number and a phone number, to be eligible to use the photo on our social media for advertising purposes. All

participants must register by 12:00 pm on December 13, 2021 to be considered for judging.

- ii. Contest participants photos will be posted to the Potawatomi Carter Casino Hotel's Facebook page by 3:00 pm on December 13, 2021 until noon on December 15, 2021. Vote by "liking" your favorites!
- iii. Participants entering the contest as a group must select a head person who has a valid Northwoods Club card. This person will be responsible to represent the group and sign for the prize, should they win.
- iv. Judging: The finalist with the highest number of "likes" will win 1<sup>st</sup> place, second highest "likes" will win 2<sup>nd</sup> place, third highest "likes" will win 3<sup>rd</sup> place and finalist with the fourth highest "likes" will win 4<sup>th</sup> place.
- v. Ties will be broken by a revote between only the participants that tied for the rank they tied for.
- vi. December 15, 2021 at 3:00 pm, the contest winners will be announced and posted on Facebook.
- vii. Winners will have five (5) days to claim their prize or prize will be forfeited.
- viii. First place winner will receive \$500 cash, second place winner will receive \$300 cash, third place winner will receive \$200 cash, and fourth place winner will receive \$100 cash.
- ix. Each guest can only win one (1) place.
- x. Odds of winning will be determined by the number of participants in the contest.
- xi. A Marketing team member will verify the selected winner(s) meets the criteria of the contest before the name is announced over the PA system, posted to Facebook, and contacted via phone/email.
- xii. Winners need not be present at the time of the contest.
- xiii. **Sweaters must be worn in good taste. Offensive, vulgar, or obscene sweaters will not be considered for judging.**
- xiv. **Management has the right to alter or cancel a promotion at any time.**

#### H. Prize Acceptance/Restrictions:

- i. Potential winners must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements.
- ii. The winners will be required to provide valid picture identification and a Carter Club card to claim prize.
- iii. Prizes are not transferrable or assignable.
- iv. No substitution allowed except by PCCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.
- v. If a potential winner(s) cannot be contacted or fails to sign the required documents within the required time period, they forfeit the prize.

#### I. Release/Publicity/Use of Personal Information:

- i. Participants will be asked to allow use of his/her name and likeness for promotions/advertising purposes and that if such a request is granted, that an advertising release form must be filled out.

#### J. General Conditions:

- i. In the event the operation, security or administration of the promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus, or other technical problem, PCCH reserves all rights, in its sole discretion, may:
  1. Suspend the Promotional Event to address the impairment and then resume the Promotional Event in a manner that best conforms to the Spirit of these Official Rules.

2. Cancel the Promotional Event and award the prizes in a random drawing among all eligible entries received up to the time of the impairment.
- ii. PCCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner.
- iii. Any attempt by any person to undermine the legitimate operation of the Promotional Event may be a violation of criminal and civil law, and should an attempt be made, PCCH reserves the right to seek damages from any such person to the fullest extent of the law.
- iv. PCCH's failure to enforce any term of these General Rules shall not constitute a waiver of that provision.

**K. Limitations of Liability and Release.**

Entrants agree to release and hold harmless PCCH, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors, and employees of each of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion Event, or acceptance or use of any prize, including but not limited to:

- i. Unauthorized human intervention in the Promotion.
- ii. Technical errors related to computer, servers, providers, printers, or telephone or network lines
- iii. Printing errors
- iv. Errors in the administration of the promotion or the processing of registrations and game plays
- v. Late, lost or undeliverable mail
- vi. Injury or damage to persons or property which may be caused, directly or indirectly, in whole or In part , from the entrant's participation in the Promotional Event of acceptance or use of any prize.
- vii. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**L. Official Rules Information:**

- i. For a copy of Official Rules, send a self-addressed, stamped envelope with name of specific promotion by the end of registration period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Rules."

**M. Winners List:**

- i. For a copy of the Winner's List, send a self-addressed, stamped envelope with the name of the specific promotion by the end of the promotion period to Promotions, Potawatomi Carter Casino Hotel, 618 State Highway 32, Wabeno, WI 54566. Specify "Winner's List"

**N. Disputes:**

- i. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCCH. All decisions made by PCCH Management are final.